



Kappa Data Expands Portfolio with runZero: Innovation in Cybersecurity and Asset Discovery

Kappa Data, a leading value-added distributor operating in the Benelux, France, and Poland, is excited to announce its new partnership with runZero, effective January 13, 2025. This collaboration expands the cybersecurity portfolio within the Kappa Data Group while focussing on advanced asset discovery and vulnerability management solutions.

runZero is a cybersecurity innovator, specialized in asset discovery. Its platform delivers a comprehensive and user-friendly approach to identify and inventory connected devices across IT, IoT, and OT environments. Unlike traditional solutions, runZero's core technology operates agentless and does not require credentials, enabling organizations to map their networks quickly and accurately.

Why runZero stands out:

- **Agentless, unauthenticated scanning:** runZero uses innovative scanning methods to identify managed, unmanaged, and rogue devices across even the most complex infrastructures.
- **Comprehensive asset inventory:** It provides detailed insights into devices, their configurations, and potential vulnerabilities.
- **Enhanced security posture:** By offering full network visibility, runZero helps IT and security teams strengthen their defenses and comply with industry standards.

runZero is the only cyber asset attack surface management solution (CAASM) that unifies proprietary active scanning, native passive discovery, and API integrations to provide customers with the most complete, in-depth security visibility possible, empowering them to mitigate exposures quickly and reduce compliance risk.

This partnership is particularly timely as organizations face increasing regulatory demands, such as the NIS2 directives. These regulations require SMBs, mid-sized businesses, and enterprises to maintain accurate asset inventories and implement robust vulnerability management practices.

Kappa Data's Managing Partner, **Patrick Casteels**, commented:

"Our partnership with runZero is a perfect fit for our mission to equip value-added resellers with best-in-class solutions. runZero's unique capabilities address the growing need for

Kappa Data bvba:

Headquarters - Belgium: Grote Steenweg 18, 9840 De Pinte, +32 9 243 42 10, sales@kappadata.be

France: 35 rue Winston Churchill, 59160 Lille, +33 3 20 61 96 70, info@exer.fr

The Netherlands: Atoomweg 63, 3542 AA Utrecht, +31 88 527 72 00, sales@kappadata.nl

Poland: Wczasowa 50A, PL 39-460 Nowa Dęba, +48 15 819 32 01, sales@kappadata.pl

efficient asset discovery and vulnerability management, which are critical for meeting compliance and safeguarding networks in an ever-evolving threat landscape."

runZero's Chief Revenue Officer, **Joe Taborek**, added:

"We are thrilled to partner with Kappa Data to expand our reach in the European market. Kappa Data's expertise and strong network of value-added resellers make them the ideal partner to deliver our solutions to organizations looking to enhance their security posture."

Through this collaboration, Kappa Data and runZero aim to empower organizations to take control of their network visibility, overcome asset management challenges, and ensure compliance with regulatory frameworks.

We're eager to begin this journey together and provide innovative solutions that make a difference.

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